Optimize Asset Management with Process Mining for Maximo



Mitch Simon Industry Solutions IBM Energy mssimon@us.ibm.com



Agenda

- Energy & Utility PoV on Intelligent Automation for Asset Management
- Process Mining For Maximo

Intelligent Automation in Utilities

Insights from Utility CIO's

- Prioritizing automation investments
- Simplifying with automation
- Measuring automation ROI
- Proving trustworthiness of automation



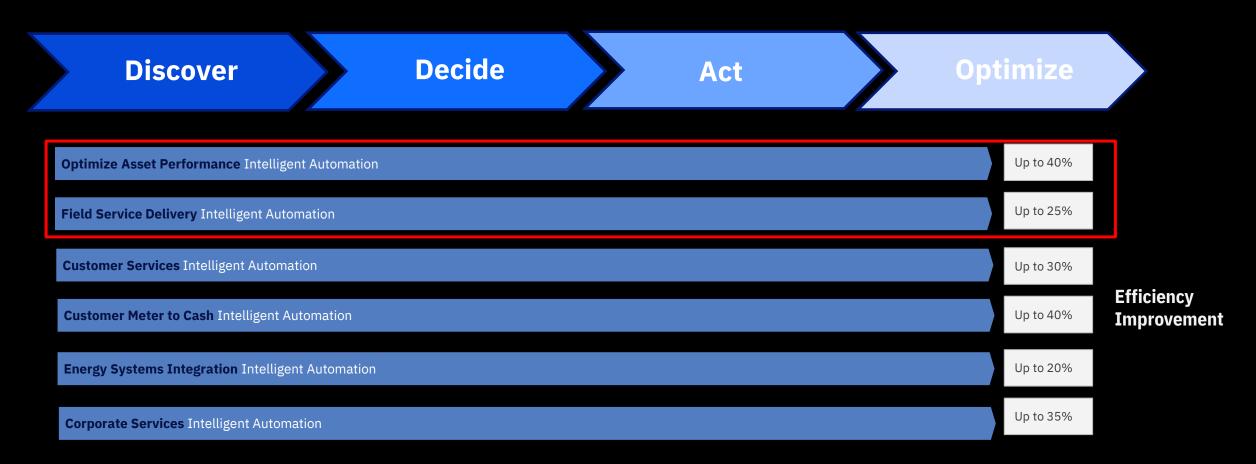
Up to 40%

Intelligent automation is one of the cornerstones of an organization's digital transformation Reduction in
Operations and
Maintenance expense
leveraging intelligent
automation strategies
in multiple areas

Value of Intelligent Automation

- Increase organizational efficiency and reduce operational expense
- Reduce manual work to free up human capital, and drive more innovation
- Create more resiliency in business operations
- Improve compliance
- Unlock full potential of digitization strategies

Process Mining is becoming the standard to accelerate the *identification of inefficient and long running* processes and help utilities identify the right automation strategy to implement

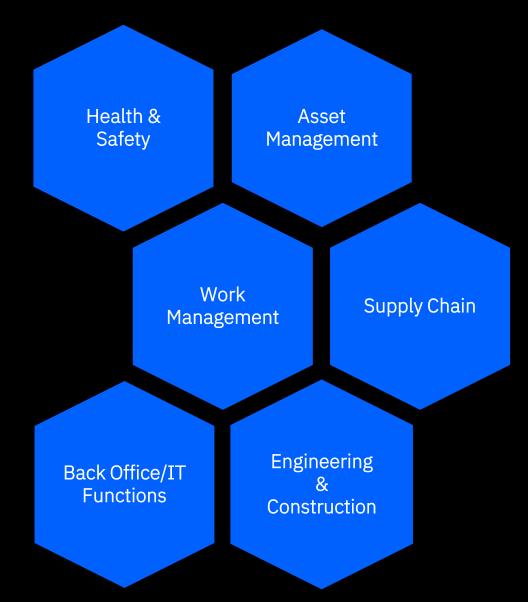


Process Mining uses Data and AI to help you discover as-is process, decide what to do via simulation and optimize via continuous monitoring

Automate Asset Operations to Achieve Better Performance

Automation Opportunities:

- Work Preparation: Permitting, Insurance, scheduling
- Post work administration tasks including damage claims, asset data capture
- Network Access & Outage planning
- Project Management and Work Order reconciliation
- Vendor/Contract Management processes
- Field Inspections
- Invoice Processing and Reconciliation
- Procure to Pay
- Monitor Processes for Risk & Compliance
- Regulatory Reporting
- Incident Management
- Asset Hierarchy / BOM processing
- Prescriptive Maintenance actions
- HR Processes, Time and Expenses



North American Energy Provider

Challenges:

Seeking to reduce the incidence of noncompliance with its standardized procurement processes

Solution:

IBM Process Mining

After studying the process flows drawn from its <u>Maximo</u> procurement data, the company was able to see where and how activities were going outside of the standard flow. The company was able to use the AI models within the solution to map out an optimized process that cuts 67% of process steps.

Results:

67%

Efficiency: eliminate by 2/3^{rds} number of process steps of standardized procurement process

80%

Improvement: In order lead time

In using real data and AI to map out our procurement process flows, we've also acquired what amounts to a potential roadmap for transforming them. It gives us a rigorous framework for understanding where to focus on improving and, where possible, automating different elements of the process flow.

> Manager of Procurement, **Electric Power Provider**



Challenges:

Procure to Pay process not consistent across 19 regions and operating companies Desire to streamline and improve backoffice operations Complicated business model involved 10 systems with SAP ECC used to orchestrate Procure to Pay workflow

Solution:

Leverage IBM Process Mining to analyze:

- Deviation and non-conformance workflows
- Monitor Maverick Orders
- Find Unexpected workflows
- Identify and Monitor
 - Payment Mismatch
 - **Automation Level by Country**
 - Monitor Cash Flow on Early Payment
- Meter to Cash & Record to Report also in production

Results:

65%

flows non-conformant to expected model. Results on average took 2x longer to complete

26%

Compliance: Number of orders without a Purchase Requisition

Number of orders paid early or with mis-match of payment terms. Results in potential cash flow deficit

Process Mining Journey

From the Insight to Action











Process Discovery And Optimization

algorithms for:

- As-is Process
- Task mining
- Business rules mining
- Multi-level process mining

Process Analytics

Continuous **Monitoring** of:

- KPI and cost
- Compliance/Deviations
- Automation
- Root cause analysis





Manage the Execution thru AI Powered Automation

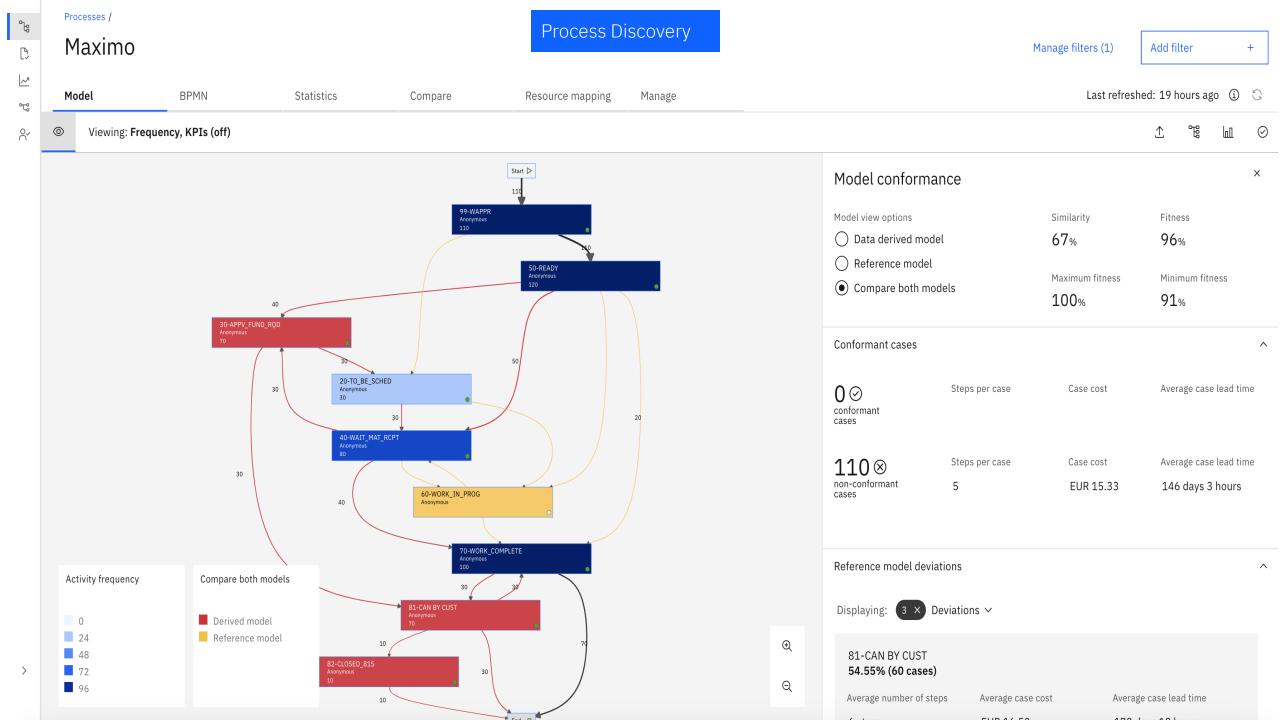
Automate thru:

- IBM Cloud Paks for Business Automation
- Best of Breed Automation Platforms

Intelligent Automation

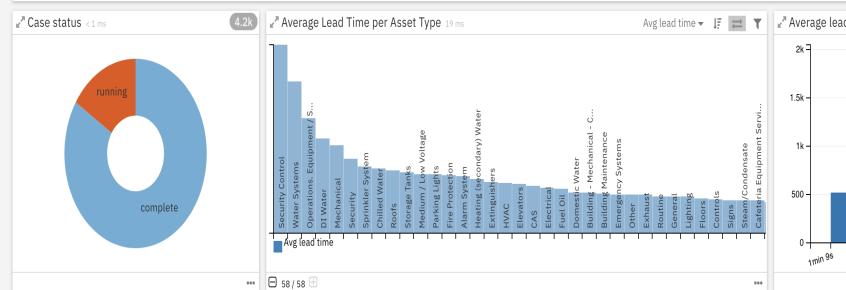
Optimize using:

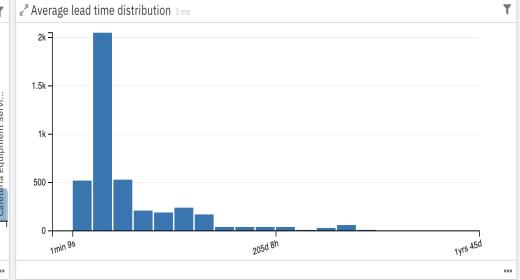
- Simulation/What if
- ROI Analysis
- Generate Automation recommendations
 - DecisionManagement
 - DocumentProcessing
 - Robotic ProcessAutomation



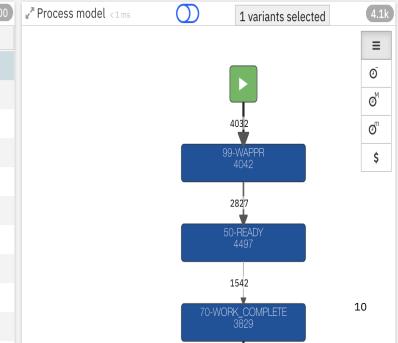
Tickets 110 Process Analytics

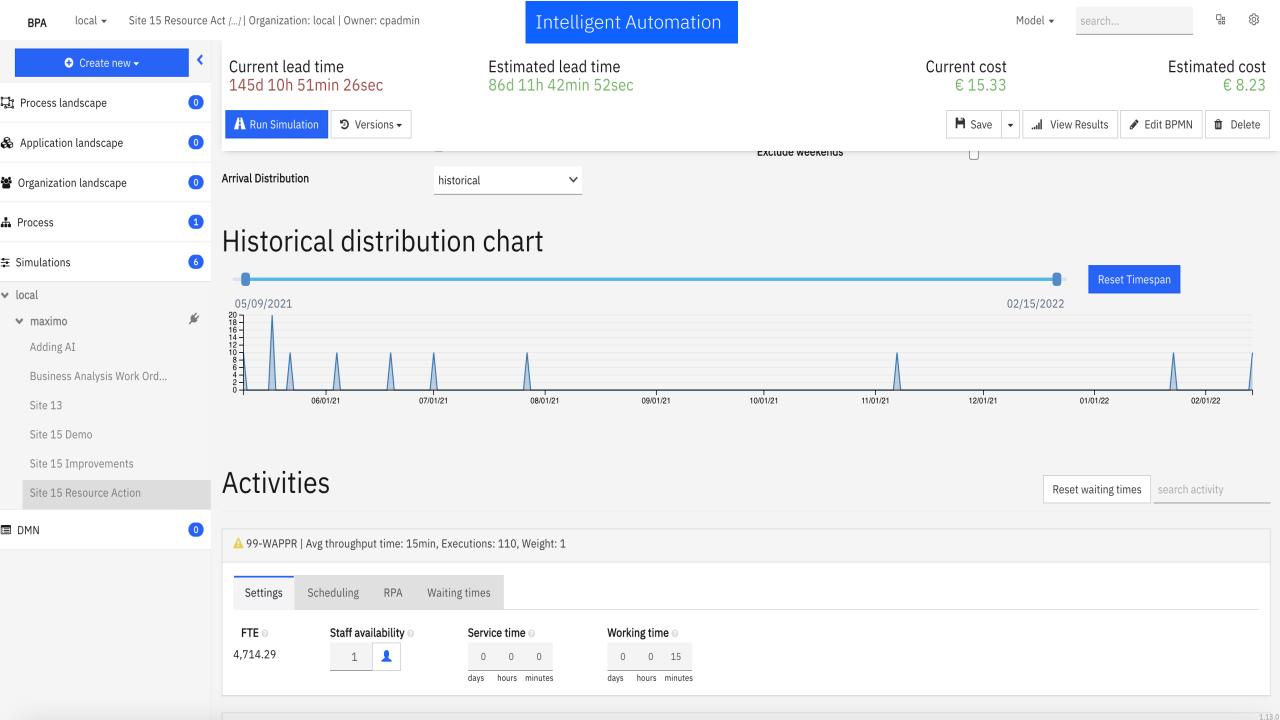
Average Lead Time 158d Average Cost € 16.57





Case variants < 1 ms	e variants <1ms						
Frequency -	Events	Lead Time	Rep.	First Event	Last Event	Avg. Cost	Tot. Cost
28.24% (1,186)	3	30d 19h	0	03/06/2021 6:30 AM	03/29/2022 3:54 PM	€ 3.36	€ 3,983.60
6.17% (259)	6	41d 5h	2	03/12/2021 1:25 PM	04/13/2022 12:06 PM	€ 11.99	€ 3,104.50
5.74% (241)	6	77d 7h	2	05/13/2021 6:14 PM	06/02/2022 11:25 AM	€ 19.49	€ 4,696.50
3.36% (141)	4	64d 18h	0	03/11/2021 2:25 PM	05/12/2022 3:30 PM	€ 10.09	€ 1,422.10
3.1% (130)	5	40d 6h	0	04/05/2021 2:53 PM	01/20/2022 5:24 PM	€ 14.80	€ 1,924.00
3.1% (130)	5	85d 6h	0	03/22/2021 8:26 PM	03/28/2022 1:17 PM	€ 14.80	€ 1,924.00
3% (126)	6	47d 3h	4	03/18/2021 10:39 AM	03/18/2022 1:45 PM	€ 15.65	€ 1,972.50
2.62% (110)	5	96d 1h	2	03/12/2021 6:32 AM	12/17/2021 2:54 PM	€ 7.60	€ 836.00
2.5% (105) Group Name / E	7 OOC ID / Mo	35d 9h onth XX, 2022 / © 2022 IBM Cor	4 poration	03/21/2021 9:09 AM	09/30/2021 11:25 AM	€ 15.50	€ 1,627.50
2.17% (91)	4	119d 22h	0	03/08/2021 4:03 PM	11/03/2021 4:45 PM	€ 10.08	€ 917.10





IBM Process Mining

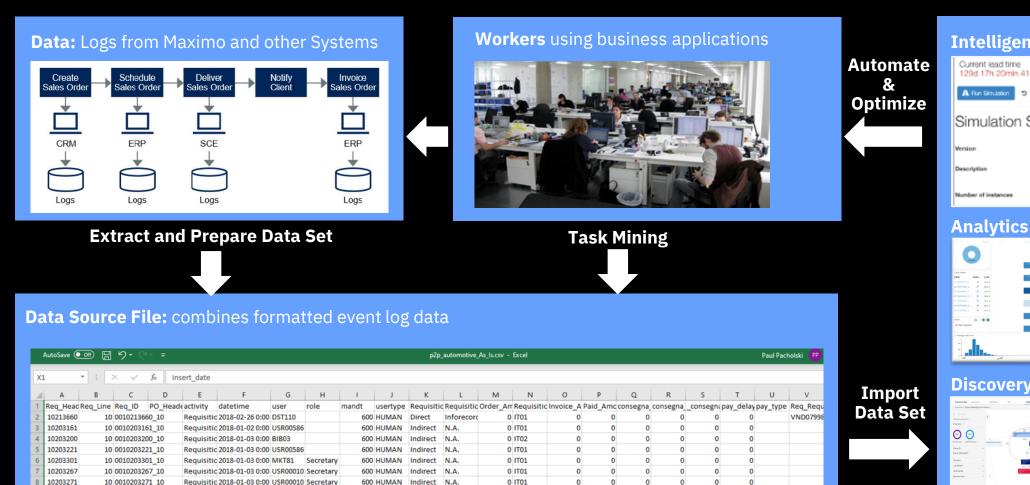
10203306

10 0010203306 10

Requisitic 2018-01-03 0:00 MKT81 Secretary

600 HUMAN Indirect N.A

Understand real work done by employees to improve business efficiency



0 IT01



IBM Process Mining Accelerator for Maximo - Overview

Objectives

- Dramatically reduce time-to-value of process mining insights for Maximo clients and process areas
- Provide ready-to-use framework to automate data extraction, transformation and insights generation for common use cases in asset management
- Enable flexible configuration for customized asset deployments and artifact-centric approach to transform to process mining models

Development approach

- Initial technology incubation by IBM Research
- Grow and validate and with early client adopters
- Harden as part of IBM Process Miner Accelerator framework

IBM Automation / © 2022 IBM Corporation

THANK YOU

Intelligent Automation Capabilities for Asset Operations



Process Mining

Using data to quickly discover fact-base process model of Maximo "centric" processes

- Auto generates Maximo process maps, leveraging purpose-built connector.
- Surface opportunities, with ROI analysis, to deploy automation services that improve conformance, compliance, reduce cycle time and improve operational efficiency
- Robotic Process Automation bot generation



Process Modeling

Map existing or new asset management processes

- Collaborate with stakeholders on process design for Asset Management process flows
- Import/Export process maps to/from IBM Process Mining.
- Enables process redesign to support operational efficiency and build resiliency



Robotic Process Automation

Automate manual and repetitive tasks that act on Al insights

Accelerate productivity and reduce errors from manual work

Example Maximo use cases

- Data entry of BOMs for construction
- Project Management/Work
 Order reconciliation
- Create automated work packages for planned outages
- IT: Password Reset



Decision Management

Automate operations and maintenance decisions with business rules

- Reduce Labor costs from 10-40%
- Increase consistency and auditability of executing maintenance policies
- Rapidly adapt to evolving network operations, market dynamics, and regulatory frameworks.

Intelligent Automation Capabilities for Asset Operations



Document Processing

Capture, classify, and extract data from content

- Speed extraction of information from key documents and automate data entry to Maximo
- Al automatically detects and corrects errors or enrich extracted data
- Improves data quality in Maximo
- Gain insights from unstructured documents leveraging NLP



Content Services

Unify business content and asset management processes to speed decision making

- Connect engineering, design, construction, installation, and regulatory content to asset management processes
- access to enterprise content from anywhere
- Create/maintain accurate secure and reliable records
- Assure governance and regulatory compliance

程序は Operational Intelligence

Provide insights into Asset Operations process performance

- Capture events and aggregate to meaningful KPIs. Present via low code dashboards
- Supports additional analysis and insights leveraging AI and Machine Learning
- Correlate events and data across business automation services



Workflow Services

Design and manage start-to-finish workflows

- Enable workflow for asset management processes <u>external</u> to Maximo.
- Improve consistency across asset operations and increase visibility
- Reduce cycle time and Increase straight-through processing